

# GIFT GIVING & PLANNING

CBCC gifts for present  
& future

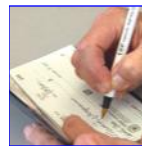
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*Giving to Cannon Beach Conference Center provides you with resources and opportunities while preserving CBCC's future. Your charitable gifts are one of the few tax planning tools within your control and one of life's activities that can bring true satisfaction.*

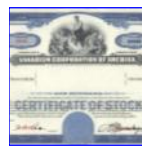
## What Can You Give?

### Outright Gifts



**Gifts of Cash** Charitable gifts are most often made in the form of cash, checks and credit cards. No appraisal is necessary and CBCC can use your gift

immediately. If you itemize your tax deductions, gifts of cash can eliminate or reduce tax on up to 50% of your adjusted gross income. If you are subject to the alternative minimum tax, charitable deductions can lower your tax bill for regular as well as alternative minimum tax purposes.



**Gifts of Securities** Making gifts of stocks, bonds, or mutual funds in the right way can bring extra tax savings. When making such gifts, always consider what the securities originally cost in relation to what they are worth today.

When securities have *increased* in value, you can transfer them to CBCC rather than sell them. When owned for more than a year, securities used to fund a gift can be deductible for income tax purposes at full fair market value, not just their original cost. Giving in this way also enables you to bypass capital gains tax that would otherwise be due if the donated securities were sold. Gifts of securities are deductible in amounts up to 30% of adjusted gross income.

If you own securities that have *decreased* in value since you acquired them, consider selling those securities and making a charitable gift to CBCC of all or a portion of

the cash proceeds. In addition to an income tax deduction for the cash contribution, this creates a loss you may be able to deduct from other taxable income.



**Gifts of Real Estate.** You may deed your home, a commercial building, or investment property to CBCC. We may use it for our own purposes, or, more likely, we will sell it and use the proceeds to further our mission.

You receive an income tax deduction for the fair market value of the real estate, no matter what you originally paid for it. There is no capital gains tax on the transfer and you can direct the proceeds to a specific CBCC project.



**Gifts of Personal Property** Valuable paintings, antiques, collectibles, and other personal property may be transferred as a gift to CBCC. We may hold the property and display or use it, or it may be more appropriate to convert the items to cash for use in current programs.

You receive gift credit and an immediate income tax deduction for the appraised value of your gift and pay no capital gains tax, provided your gift satisfies the “related use” requirements of the IRS. Without adversely affecting your cash flow, you make a significant gift in this way.

## Estate Gifts



**Bequests** You can include CBCC in your will or living trust. In addition to directing assets to your heirs, you may also direct a portion of your estate to CBCC for the purposes you specify.

Your assets remain in your control during your lifetime allowing you to modify the gift if your circumstances change. There is no upper limit to your bequest and you will have the satisfaction now of knowing you hold a part in CBCC’s future.



**Gifts of Retirement Assets** You may name CBCC as the beneficiary of your IRA, 401(k), or other qualified plan. Any residual left in your plan when you die passes to CBCC tax-free.

In recent developments, if you are over the age of 70½, you may want to consider making gifts from an Individual Retirement Account (IRA). As part of the Pension Protection Act of 2006, Congress has made it possible to make tax-free charitable gifts from your IRA. If you have reached maximum giving limits, tax-free rollover gifts from your IRA, allow you to extend your generosity. Major gifts make sense for some who have seen their IRA become one of their estate’s largest assets. Giving in this way assures that these funds will never be subject to income or estate tax. This may make it possible to give more at the same or lower cost than in the past.

Retirement plan accounts may be a good choice when deciding how to make current gifts. Directing that all or a part of these assets be used to fund gifts following your lifetime may also be a wise choice, as remaining retirement funds can be subject to both income and estate taxes, often leaving relatively little for heirs.



**Gifts of Life Insurance** You may transfer ownership of a paid-up life insurance policy to CBCC.

You receive gift credit and an immediate income tax deduction for the cash surrender value of the policy. Without adversely affecting your cash flow, you can have the satisfaction of making a significant gift now.

## Gifts in Partnership with CBCC



**Charitable Gift Annuity** You transfer cash or securities to CBCC in exchange for a fixed income for up to two annuitants you name. The principal passes to CBCC when the contract ends.

You receive an immediate income tax deduction for a portion of your gift. Your annuity payments are guaranteed for life, backed by a reserve and the entire assets of CBCC.



**Deferred Gift Annuity** Similar to the Charitable Gift Annuity, your fixed annuity payments begin on specified date in the future. This is often the preferred plan for younger donors.

You receive an immediate income tax deduction for a portion of your gift as you postpone your annuity payments until you need them. The longer you defer your payments, the higher the effective rate you will receive. In the meantime, the principal grows tax-free.



**Charitable Lead Trust** You contribute cash, securities, or other property to a trust managed by professionals. The trust makes fixed annual payments to CBCC for a specified term of years. When the trust ends, the remaining principal goes to your heirs.

You qualify for a gift tax deduction for the present value of the annuity payments to CBCC. A significant gift is made now to CBCC, trust appreciation is tax-free, and taxes are reduced when monies are transferred to your heirs.



**Charitable Remainder Annuity Trust** You transfer cash, securities, or other appreciated property into a trust we have managed by third-party professionals. The trust then makes fixed annual payments to you or anyone you name. When the trust ends, the principal passes to CBCC.

You receive an immediate income tax deduction for a portion of your contribution to the trust and pay no capital gains tax. You or your designated income beneficiaries receive stable, predictable income for life or a term of years while having the satisfaction of

knowing that CBCC will be benefited in the future.



**Charitable Remainder Unitrust** You transfer cash, securities, or other appreciated property into a trust we have managed by third-party

professionals. The trust pays a percentage of the market value of the assets re-valued annually until the trust ends and the principal passes to CBCC.

You receive an immediate income tax deduction for a portion of your contribution and pay no capital gains tax on appreciated assets you donate. Your or your designated beneficiaries receive income for life or a term of years and you can make additional gifts to the trust as your circumstances allow.



**Retained Life Estate** You transfer your residence, farm, or vacation home to CBCC while you continue to live in the property for life or a specified term of years.

You receive gift credit and an immediate income tax deduction for a portion of the appraised value of the property. You can terminate your life estate at any time and take an additional income tax deduction as you benefit CBCC in the future.

## ***Act Today***

As you can see, there are many ways you can make meaningful charitable contributions by carefully planning the timing of your gifts and the property used to fund them. Charitable deductions may serve to reduce your taxes for this year and for as many as five future years.

Your financial services provider can furnish you with additional information and the forms necessary to complete your gifts in a timely and tax-efficient way. We will be pleased to provide more information to you and your advisors as you complete your plans.